

Ideological and Political Research on Higher Vocational Public English Courses from the Perspective of Ecological Linguistics

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Abstract: Under the background of the development of social economy, it also satisfies people's material demand to a great extent, and forms the spiritual pursuit which tends to be strong gradually. One of the hot topics in the current social environment is the study of the interaction between language and environment, which is a full embodiment of the definition of linguistic ecology. In the modern society environment, the comprehensive arrival of the information age and the continuous invasion of the diversified cultural ecology make the continuous strengthening of ideological and political education is particularly critical. How to broaden the path of ideological and political education actively from the perspective of ecolinguistics is an important problem that needs to be solved urgently by teachers. The effective development of ideological and political teaching in higher vocational public English courses from the perspective of ecological linguistics is an important measure in English education, and it is also a realistic choice to promote the development of socialist construction.

1. Introduction

On the basis of ethnolinguistics and human linguistics and sociolinguistics, it is the definition of linguistic ecology to actively explore the interaction between language and environment. Although the concept of linguistic ecology has just begun to be put forward, it has been consciously infiltrating ecological culture in linguistic research. Some linguists believe that all language is an organism, and the language is often the direct expression of this organic life of the sensibility and cautious activities, so that all organic life nature is also a natural feature of language. In the course of the ideological and political teaching of higher vocational public English courses, how to use eco-linguistics to realize the cultivation of talents with higher ideological and political literacy level, to ensure the effective optimization of the talent pattern of higher vocational training, and to create favorable conditions for the establishment of the fundamental goal of moral integrity, is a key research topic in the process of ideological and political development of higher vocational public English courses.

2. Actively Optimizing the Compilation of Teaching Materials

The important basis of the teaching practice of public English courses in higher vocational colleges lies in the English teaching materials, so higher vocational colleges should pay attention to the ideological and political perspective of the curriculum in the teaching materials, and give the ideological and political education value of the English teaching materials on the basis of the optimization of the content compilation of the teaching materials. In optimizing the compilation of specific textbooks, we should give a profound understanding of the culture of two-way and interactive characteristics in language communication from the perspective of ecolinguistics, integrate the contents of Chinese culture, history and politics properly in the process of compiling the textbooks, and also make positive innovations in the students'after-school exercises. In this regard, teachers can actively set up the debate forms of western cultural contrast in some relationships, so as to give effective impetus to the students'deep thinking, to ensure the cultivation

of students' good cultural consciousness and to promote the students' speculative ability, and give full play to the value of ecological language.

Public English is the most important part of vocational basic courses for higher vocational students. When integrating ideological and political elements into this course, it should be based on the students' actual development needs to ensure that the integration of professionalism and humanity is more organic. Under the background of information age, people's daily life production has been greatly changed by the application of Internet technology, and this development form also brings information service experience to students [1]. Therefore, for higher vocational colleges, we should actively promote the development of the school-based curriculum of ecology and language on the basis of paying attention to ecolinguistics, ensure that the attention to the network environment culture is fully reflected in the public English curriculum, ensure that the classroom teaching can better cater to the students' interests and create favorable conditions for the correct formation of students' ideological cognition.



Figure 1 Ideological and political education in higher vocational English courses from the perspective of ecological linguistics

3. Active Innovation of Teaching Methods

Ideological and political courses in higher vocational co-English courses are a macro-ecosystem, and as a very broad concept of ideological and political education will often involve a lot of content, such as Mao Zedong thought and Deng Xiaoping theory and morality, as well as sentiment cultivation, mental health and national politics and thought. Facing the rich and diversified content, the ideological and political teaching of higher vocational English courses should construct the ecological diversity teaching method actively. In the process of constructing the teaching method of ecological diversity, it is necessary to make the target task fully clear, to explore the rich ideological and political footage and material on this basis, to connect it organically with the knowledge of English language, to present the knowledge content in vivid pictures and videos based on the application of the micro-class teaching method, to create favorable conditions for the students to understand and understand the knowledge deeply, and to ensure that the knowledge of English and politics can be carried out well in both directions. In addition, the diversified classroom interactive activities are also an effective measure for the construction of ecological diversity teaching methods. In this process, teachers should make a positive standing on the virtual reality scene based on the course theme, put forward some inquiry questions actively, organize students' cooperative inquiry around specific problems, create opportunities for students to express themselves, and ask students to use English language in the process of interaction.



Figure 2 Active and innovative teaching methods promote active classroom learning atmosphere

It is worth noting that in the past, in the process of public English teaching in higher vocational schools, the center of classroom teaching is teachers, the application of narrative teaching mode, it is difficult to ensure students to fully infiltrate in the language environment, in the absence of the source language and culture infiltration, it can be found that the public English teaching in higher vocational colleges and its dependent environment have a separate phenomenon, it can be said that this phenomenon is isolated from each other, in this context, it is difficult to ensure the good balance of the ideological and political macro ecosystem of the common English curriculum in higher vocational schools. Therefore, under the background of constructing the ecological diversity teaching mode, teachers should pay attention to the blending English teaching classroom and English social environment, ensure the good construction of the ecological classroom, provide a good environment for the formation of the diversified teaching mode, promote the students to fully feel the vitality of the ideological and political society in the public English course, and guarantee the students' English language knowledge and the full acquisition of ideological and political knowledge. Therefore, teachers should actively explore the ideal teaching method on the basis of paying attention to the students' main body position to ensure that the natural and practical learning atmosphere can be provided to the students to ensure that the ecological environment close to the real language and ideological and political knowledge can be constructed well, based on the socialization angle, the students will be consciously triggered to the actual experience, and avoid the classroom teaching from the actual reality [2].

4. Actively Improve the Evaluation Mechanism

Whether the evaluation mechanism is perfect or not is closely related to the self-examination of teachers and students, simply speaking, it can provide important help for the self-examination of teachers and students under the condition of relatively perfect evaluation mechanism, and on this basis can better guide the effective optimization of ideological and political teaching in higher vocational public English courses, so teachers should pay more attention to the evaluation mechanism and ensure its matching with the actual situation and then better guarantee the common progress of teachers and students through the positive optimization and perfection of the evaluation mechanism. In the process of perfecting and perfecting the evaluation mechanism, teachers should pay attention to the organic combination of process and finality, teachers and students, so as to fully guarantee the feedback structure with comprehensiveness, authenticity and objectivity. In the background of this evaluation mechanism, teachers are also required to observe and understand and fully grasp all the behavior dynamics of students' English learning activities in the course of classroom teaching, to observe the answers of students' questions and the active participation and discussion of activities, the learning attitude and emotion in the process of learning, and to give a deep analysis of the ideological problems reflected behind them on this basis, and to make a detailed record of the specific situation under their own comprehensive summary, and to fully incorporate all the recorded results into the final assessment of the students.

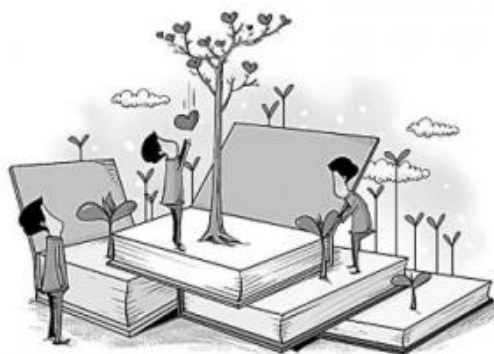


Figure 3 Multi-evaluation mechanism to guide students to correct self-awareness and positive improvement

In addition, teachers should further optimize and reform the summative evaluation, and set up the contents carefully when the choice carrier focuses on the examination, so that teachers can take the hot spots of social affairs as the entry point, so as to guide students to express their own cognition and views actively. This measure not only effectively assesses students' English application ability, but also plays an important positive role in the assessment of students' ideological and political level [3]. It is worth noting that in order to ensure that the students' enthusiasm, consciousness and initiative can be effectively mobilized, the teachers should take effective measures to release the students' subjective initiative in the classroom teaching. The evaluation mechanism carried out by the teachers can take the students' self-evaluation and mutual evaluation as the starting point to ensure that the students' self-examination can be carried out from many angles to promote the students' comprehensive discovery of self-problems, and then give the students the guidance of the continuous strengthening of their ideological and political learning consciousness. The feedback result of the above different angle evaluation mechanism, under this guidance background, teachers should pay attention to the basis of teaching students according to their aptitude, and actively cooperate with ideological and political teachers, so as to provide more targeted help to students, and create favorable conditions for the sound development of students.

5. Conclusion

From the perspective of ecological linguistics, ideological and political education in higher vocational public English courses plays a key role in the improvement of students' knowledge and quality. Therefore, in order to ensure the effectiveness and effectiveness of classroom teaching, teachers should actively optimize and improve the content of teaching materials according to the actual situation, ensure that the Chinese culture can be effectively highlighted, and give effective guidance to the overall progress of students' ideological and political cognitive pattern based on the construction of diversified teaching methods, and then help students to improve and perfect themselves continuously through practical and scientific and reasonable teaching evaluation.

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